

VIDOVIC HOMES

BECAUSE YOU DESERVE
THE BEST

The biggest investment of your life
deserves white-glove service.

Our concierge approach to real
estate helps take the stress off you
so you can focus on the next stage
in your journey.

STANDARD SERVICES

Standard services that other agents provide:

- Price Opinion - what they think your home is worth "as is"
- "For Sale" Sign in front yard with office phone number that no one answers after office hours or on weekends
- Standard Lockbox with manually entered codes that are usually the same codes the agent has been using (and sharing!) for a long time
- MLS listing with Zillow, Trulia, and Realtor.com online feed
- Coordinate closings "anytime you want" - as long as that falls during business hours Monday - Friday
- Cell phone photos of your property uploaded to MLS and used in property flyers

ADDITIONAL SERVICES

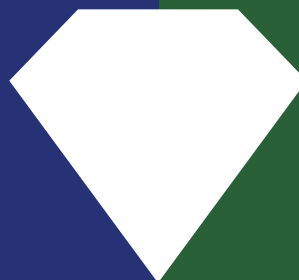
While most brokerages and agents may only offer one or two of these additional services, we consider these standard practice and provide all of them to every client every time:

- Market Analysis using Realtors Property Resource (RPR), MLS, Realist, and county records to properly determine absorption rates, comps and realistic listing prices
- SentiLock digital lockboxes – the most secure lockboxes on the market that provide real-time safety updates and notifications when the lockbox has been accessed keeping your home, and your agent, secure
- Comprehensive Pre-Listing email outlining recommended steps to prepare your home and property to go to market, a timeline for the sales and listing process, as well as a suggested list price and marketing strategy
- Enhanced Internet Listings that could include ads announcing the listing and/or open houses, coming soon ads, etc.
- Weekend Open Houses to maximize exposure
- Weekly communication of showings, feedback, market data, online traffic, etc.

CONCIERGE SERVICES

Services we offer that others don't:

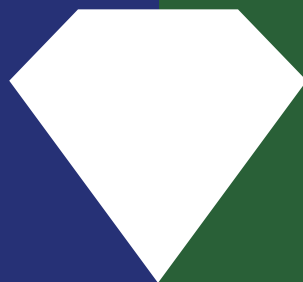
- Maximum Home Value Assessment - our pre-listing assessment can uncover hidden equity you may have in your home and put you on your way to a quick, stress-free and very profitable sale
- Staging by a professional REAL ESTATE stager (not an interior designer) who knows what buyers want and how to make your house be THE ONE they see themselves living in. This is a complimentary service for our clients for homes with a list price of over \$185,000. The consultation, set up and removal of staged items are all paid for by your agent
- Professional photographs shot by a designated Architectural Photographer that is trained in capturing homes in their best light and angles. No cell phone photos here. Our images get your house noticed and encourage buyers to look book that showing or attend they Open House. This is a complimentary service to our clients and is paid for by your agent
- Online documents that streamline the process, mitigate mistakes, and are shareable to all parties involved- from the seller to the lender and the title company. Time is precious and efficiency is key in moving your deal along so you can get on to enjoying the next stage



CONCIERGE SERVICES

EVEN MORE services we offer that others don't:

- We own a social media marketing company and all of our marketing is done in-house at no additional cost to the client
- Clear timelines, deadlines and expectations presented at the time we enter contract through the closing day and beyond
- We partner with *Title Solutions* for all our closing services. They, in turn, provide our clients with 24/7/365 service and a pre-negotiated rates
- Sellers Net Sheet provided before the listing goes live so sellers have clear expectations of what they will net at closing
- Referrals to trusted and vetted contractors that can not only help get your home market ready but will also wait until the home sells to get paid
- Reflective "For Sale" signs that include a QR code, "Text For Info" call to action and the phone number of your actual agent that accepts texts and calls outside of typical business hours



CONVENIENCE SERVICES

Convenient services we can provide at any time
– even after closing – to help make your
moving experience as efficient and seamless as
possible

A diagram consisting of three overlapping circles connected by a dotted line of blue dots. The top circle is dark green and contains the text 'Community recommendations, referrals and discounts for local professionals and services that you may need'. The bottom-left circle is grey and contains the text 'Referrals to trusted and vetted contractors'. The bottom-right circle is dark blue and contains the text 'Estate Sale Service Referrals'.

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Referrals to trusted
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Estate Sale
Service Referrals

VIDOVIC HOMES

In conjunction with the acclaimed brokerage, Dwellings of Michigan, Vidovic Homes specializes in providing concierge-style real estate services for buyers and sellers in Southeast Michigan.

To us, "Services" means so much more than just helping our clients sell or buy a home. We truly believe in providing authentic and personalized experiences. Our concierge approach to real estate includes services that other companies simply don't provide – or even think of offering. We go above and beyond – even after closing – because that's what you deserve.

Brenda Vidovic, REALTOR®

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